

**General Meeting of the
Duval County Council of PTAs/PTSAs
January 18, 2011**

Call to Order

The General meeting was called to order at 10:02 a.m. by President Melissa Kicklighter. The meeting was held at the Cline Auditorium of the Duval County School Board Building on Tuesday, January 18, 2011. The Recording Secretary recorded the minutes for the meeting.

Attendance

There were 53 individuals in attendance and 36 schools represented.

Meditation

Diana Elenz read the meditation "Positive Living" and led the group in the Pledge of Allegiance.

Parliamentarian

No Report.

Minutes

The minutes from November 16, 2010 General meeting were approved and will be filed for audit.

Correspondence

No report.

Treasurer's Report

Mary Lobello presented the treasurer's report. The treasurer's handout is attached. The report overview is as follows:

November 2010

Balance forwarded	\$39,012.43
Total Receipts	\$2,095.80
Total Disbursement	\$2,673.99
Ending Balance	\$38,434.24

December 2010

Balance forwarded	\$38,434.24
Total Receipts	\$ 816.78
Total Disbursement	\$96.98
Ending Balance	\$39,154.04

Executive Committee Report

President

Melissa Kicklighter announced the calendar of events for the year 2011. She reminded everyone that March 24th is the Rally in Tally and the month when FLPTA membership and Awards applications are due.

Melissa reminded everybody that the Spring Leadership Training is scheduled on May 19th and invited everyone including potential new officers.

She announced that the P&P Luncheon is on May 24th and there will be Vendors Fair.

Melissa announced that the National PTA Convention will be in Coronado Springs, Disney Resort in Florida. This will be the first year of the combined event of Florida PTA Convention and Leadership Conference at Innisbrook Resort on July 17-19.

She stated that the convention/conference will be talking about the proposed platform items. She recommended the membership to go back to their local units and take a look at the budgets for these conferences.

Melissa announced the winner of the Theme logo contest was Kaila Keller, a 4th grader from Pine Forest elementary. She also thanked the schools that participated in the contest. She added that certificates will be sent to those schools and asked that the students who participated be acknowledged for their effort.

Melissa also reminded everyone to pay their membership dues and to please return any unused cards by March 31st or they will expect payments for the unreturned cards.

Melissa announced that new schools have been officially chartered and they were Global Outreach Charter Academy and Atlantic Coast High School PTA.

Melissa reminded everyone to watch for the emails coming regarding the training modules that will be presented at the next General meeting on what it means to be an advocate. She added that during the winter meeting, the board members discussed training on advocacy, and Melissa was asked to host and invite every region to a training on this topic at the February general meeting. Lunch will be provided. She added that we will also be celebrating Founders' day in February and asked everyone to plan to be there.

Ist Vice President

No report.

2nd Vice President

Kin Sheldon reported for Rosemarie Parsch that the Tools for Success Family Conference will be held on March 9 from 8- 3 pm at the Schultz Center. This is the 16th Annual Conference for and about the families of children with special needs.

She also announced that Parent University 2011 will be on Saturday, January 29th from 8-2:30 pm at the Florida State College of Jacksonville, North Campus. Breakfast and lunch will be provided.

3rd Vice President

No report.

Committee Reports

Archivist

No report.

Awards

Mandi Welch gave out Florida PTA State awards to several local units.

Bylaws

No report.

Council/Local Unit Relations

No report.

Character/Spiritual

No report.

Cultural Arts

No report.

Environmental

Chris also reminded everyone about the environmental Keep Jacksonville Beautiful award, and announced that the Earth Day mini grant application will be available starting this Friday. Interested parties need to contact Chris Buckley.

Exceptional Student Education

No report.

Eyeglass Fund

No report.

Health/Safety

No report.

History

No report.

Hospitality

Thank you to Paxon School for advanced Studies and Landmark Middle School PTA for providing hospitality at the general meeting.

Legislation

Melissa Kicklighter stated that the County Council made a jump-start effort in using our voices to advocate. She announced that as a Board, the month of February was named "Love our Public Schools - Contact Your State Legislators month. She stated that a packet was sent to all schools and contained all the contact information for the Duval County Legislators, a pack of 100 postcards, and a list of different programs that can be planned in schools. She stressed that it is important that our legislators know that we choose our public schools and let them know why. Melissa requested that local units should at least make an effort to reach our legislators.

Marketing/Communications

No report.

Membership

Vilma Morgan announced that Jacksonville Zoo is offering a \$2.00 discount on admission during the month of February, and it is good for up to 4 people. Information is also available at the website.

Newsletter

No report.

Parent Education

No report.

P&P Luncheon

Lisa Page announced that the P & P Luncheon is on May 24th at the University Center at UNF. The Vendor Fair will be available from 9 am until 11 am. Lunch will be served at 11 am. Tickets are still \$25.00 and the information and the order form is now available on the website. Tickets will be sent as soon as payment is received. Parking is Free.

Publications

No report.

Reflections

Melissa Kicklighter reported for Reta Russell-Houghton and announced the Reflections winners are listed in the document available at the registration table. The Award of Excellence winners are going forward to compete at the State level. The announcement of the State winners should be in March. She stated that the remaining entries will be return to the schools through school mail. The information for Reflection reception will be announced soon. The list of winners will be posted on the website.

Registration

No report.

Resources

Melissa Kicklighter reported for Julian Gaus-Graeser and stated that the vendors fair will be focused on program vendors as well as fundraising vendors.

Scholarship

No report.

School Education

No report.

Student Leadership

No report.

Technology

No report.

Volunteers

No report.

Workshops

Melissa Kicklighter encouraged everyone to come for the Hospitality and Hot topics before the next General meeting, on February 15th. The topics will be addressing awards applications and history books. She announced that the Spring Leadership Workshop will be held on May 19th at the Schultz Center.

Special Committee Report

Unfinished Business

No unfinished business.

New Business

Nominating Committee Election

Melissa Kicklighter announced that during the Board of Managers Meeting, the board members elected Kim Sheldon, Mandi Welch to the nominating committee with Vickie Hamby as the alternate. Kim Sheldon was appointed as chair pro-tem. Nominations from the floor were Mindy Eisman, Rowena Nagales and Shella Shelton. All nominees accepted the nomination and were elected.

Program

Kathy Leroy, DCPS Chief Academic officer reported that DCPS has identified through looking at the FCAT data and other tests data that one of the main priorities of our district needs to be reading. She added that looking at data, there is a real need for reading mastery and proficiency so our students can work to narrow the achievement gap. She added that team with the assistant of consultants are rolling out a new reading initiative. She added that the key components will be online, which is the comprehensive blue print on reading for teachers and parents. She stated that they are working on especially hard early literacy from K-3rd grade. As part of the Duval County initiative, there will be summer programming for teachers everywhere. They are working on both learning to read then reading to learn. She also announced that during the week of January 24-28 all schools will have activities to celebrate literacy week.

Superintendent's Remarks

No report.

Ex-Officio Reports

District Advisory Council

No report.

State Boards Members

Melissa Kicklighter reported for Latasha Green-Cobb and announced that the Region 3 membership challenge applications will be due at the end of January, and there will be cash award for the winners. She added that the criteria and application is available on the website.

Consultants

Teacher Supply Depot

Chris Buckley announced that there was a Martin Luther King event at the Teacher Supply Depot. She asked everyone to please think about coming to the Depot and helping out. She announced that hours helping at the depot can be counted towards volunteers hours and Bright Futures hours for high school students. She announced that they will be teaming up with First Book this coming spring. She stated that you can register to get new books for the kids at Firstbook.org.

Adjournment

The meeting adjourned at 11:37 am.

Respectfully Signed by:

Rowena Nagales