

Increasing Male Involvement in Schools

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Why the importance?

- Parental Involvement is the #1 key to student success
- Benefits students, teachers, and parents
- Additional membership for PTA/PTSA
- Tapping into new skill sets
- Strengthens our educational voice
- Building new business relationships

A Day in the Morris Household

http://www.youtube.com/watch?v=WO23WBji_Zo



A Case Study



Chets Creek Elementary BUDs (Brothers, Uncles, Dads, etc.) Club

(a tiny little division of the PTA)

A Brief Overview

- 🏆 Started in 2005
- 🏆 Purpose - to increase male presence and involvement, tap into diverse skill sets
- 🏆 Official Committee of the PTA
- 🏆 PTA of the Year for 3 consecutive years in Duval County
- 🏆 Outstanding Parent Involvement program for 2006-2007 (Florida DOE Award)

Why set it up this way?



Ease of implementation

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Ready Made

- All Pro Dads

- Watch Dogs

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Ready Made
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NEW Male
Organization

Ease of implementation

Why set it up this way?

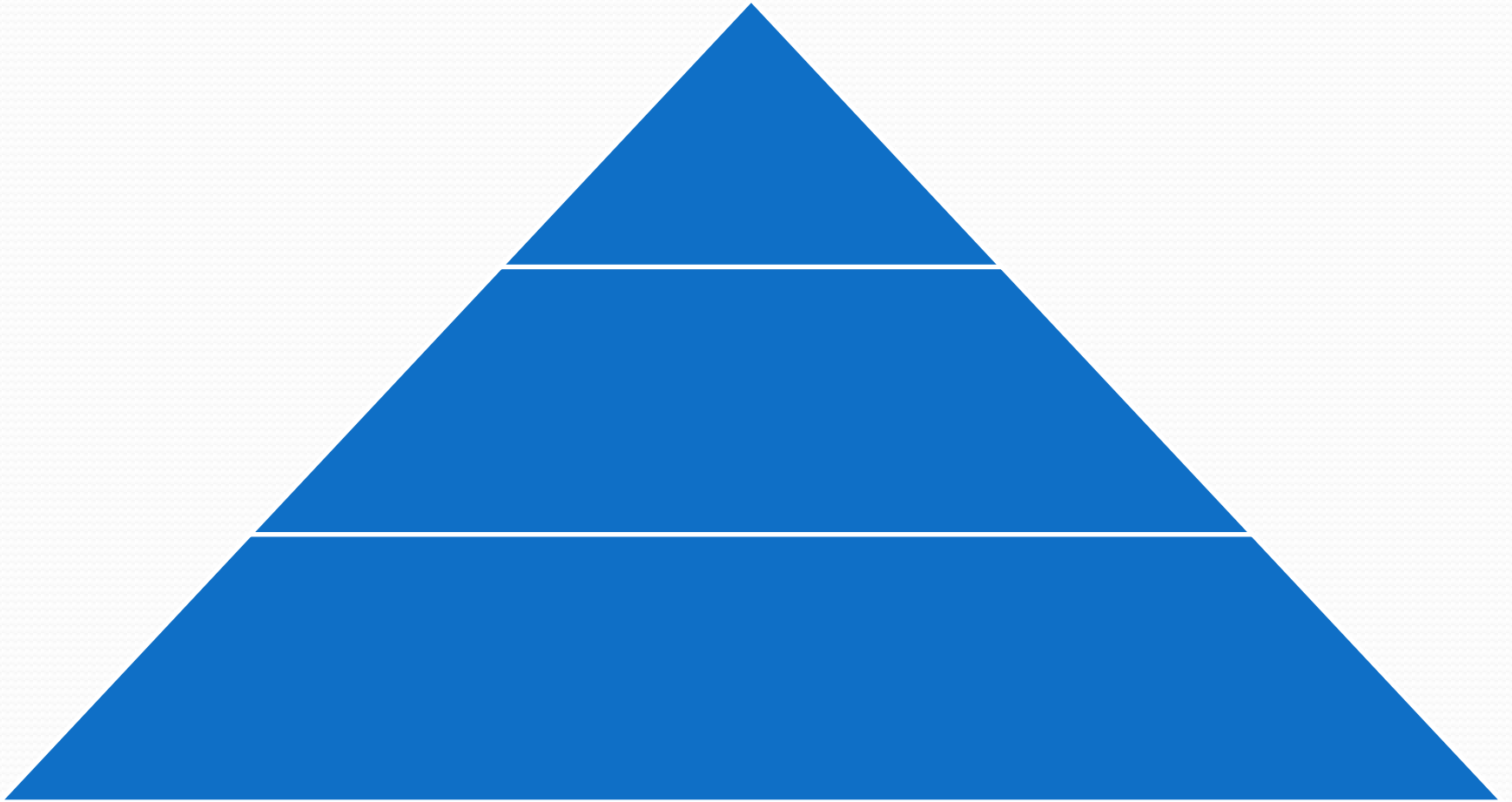
Ready Made
- All Pro Dads
- Watch Dogs

PTA/PTSA
Committee

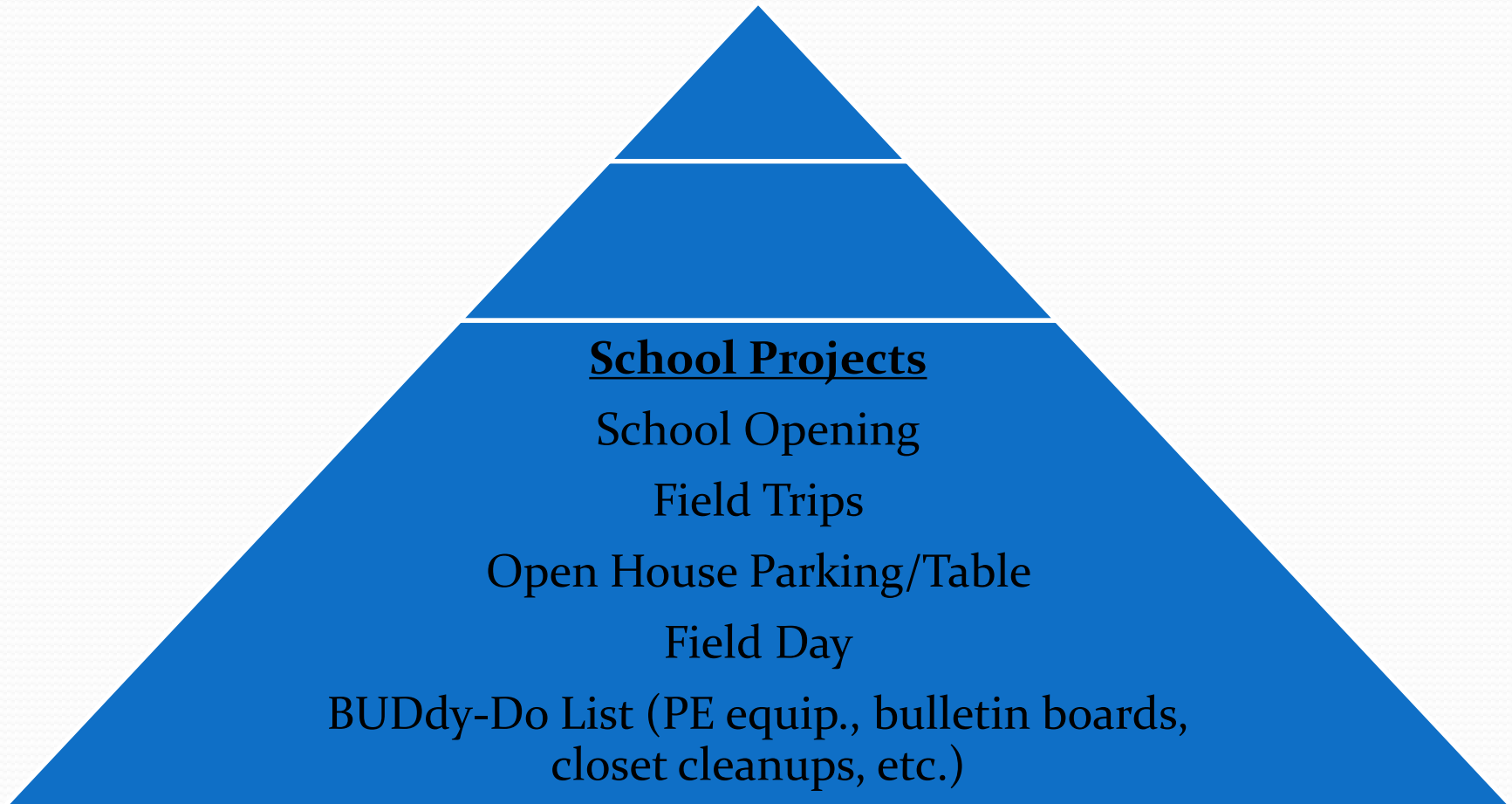
NEW Male
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Ease of implementation

Project Sampling



Project Sampling



Project Sampling



PTA Support

Fall Carnival

Campus Cleanups

Bingo Night

Newsletter

School Projects

School Opening

Field Trips

Open House Parking/Table

Field Day

BUDDy-Do List (PE equip., bulletin boards, closet cleanups, etc.)

Project Sampling

BUDs “Originals”

Pancake Pigout

BUDding Readers

Family Movie Night

PTA Support

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Bingo Night

Newsletter

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School Opening

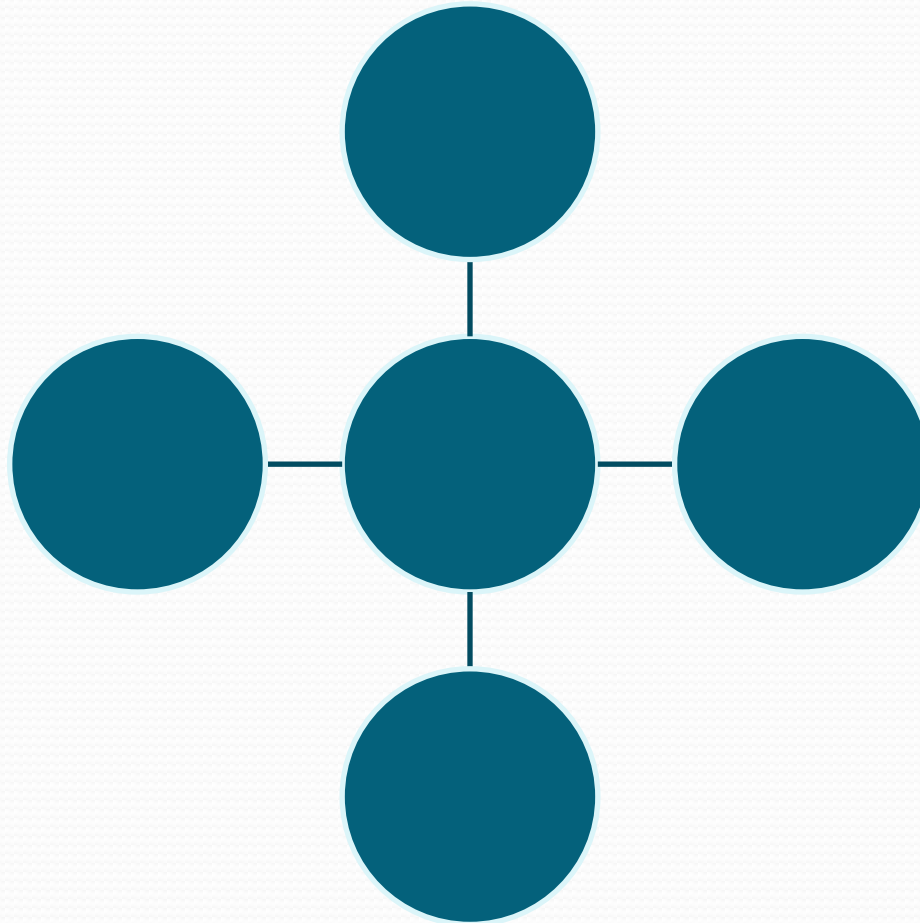
Field Trips

Open House Parking/Table

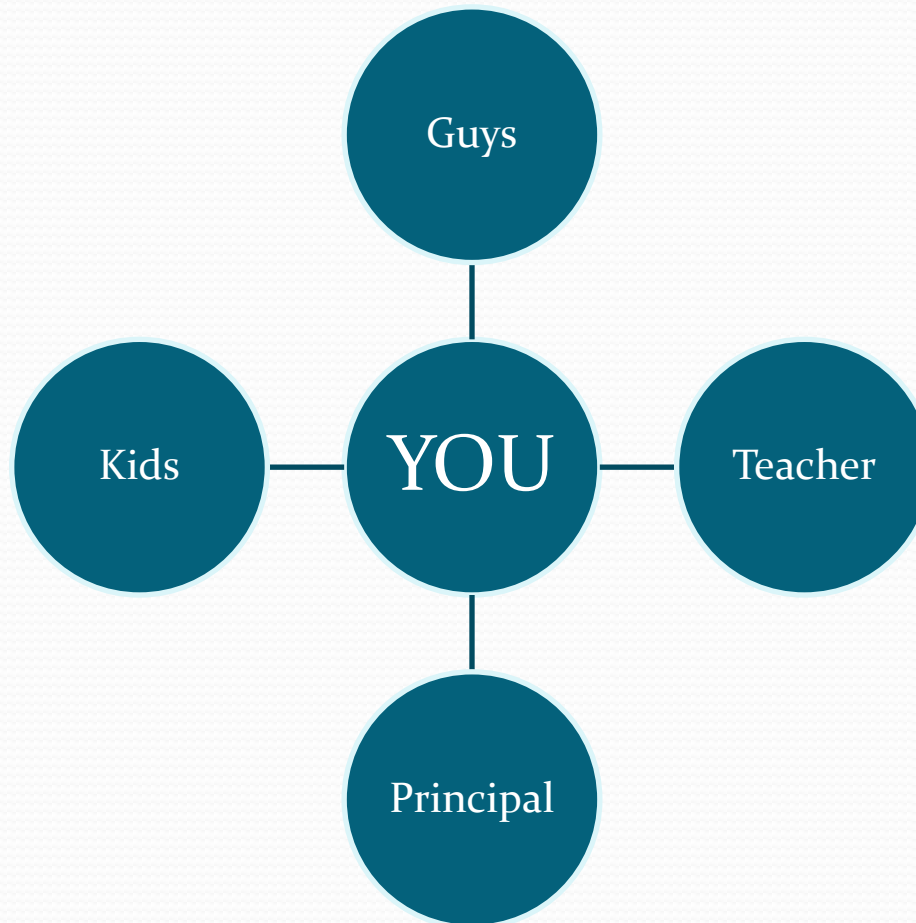
Field Day

BUDdy-Do List (PE equip., bulletin boards, closet cleanups, etc.)

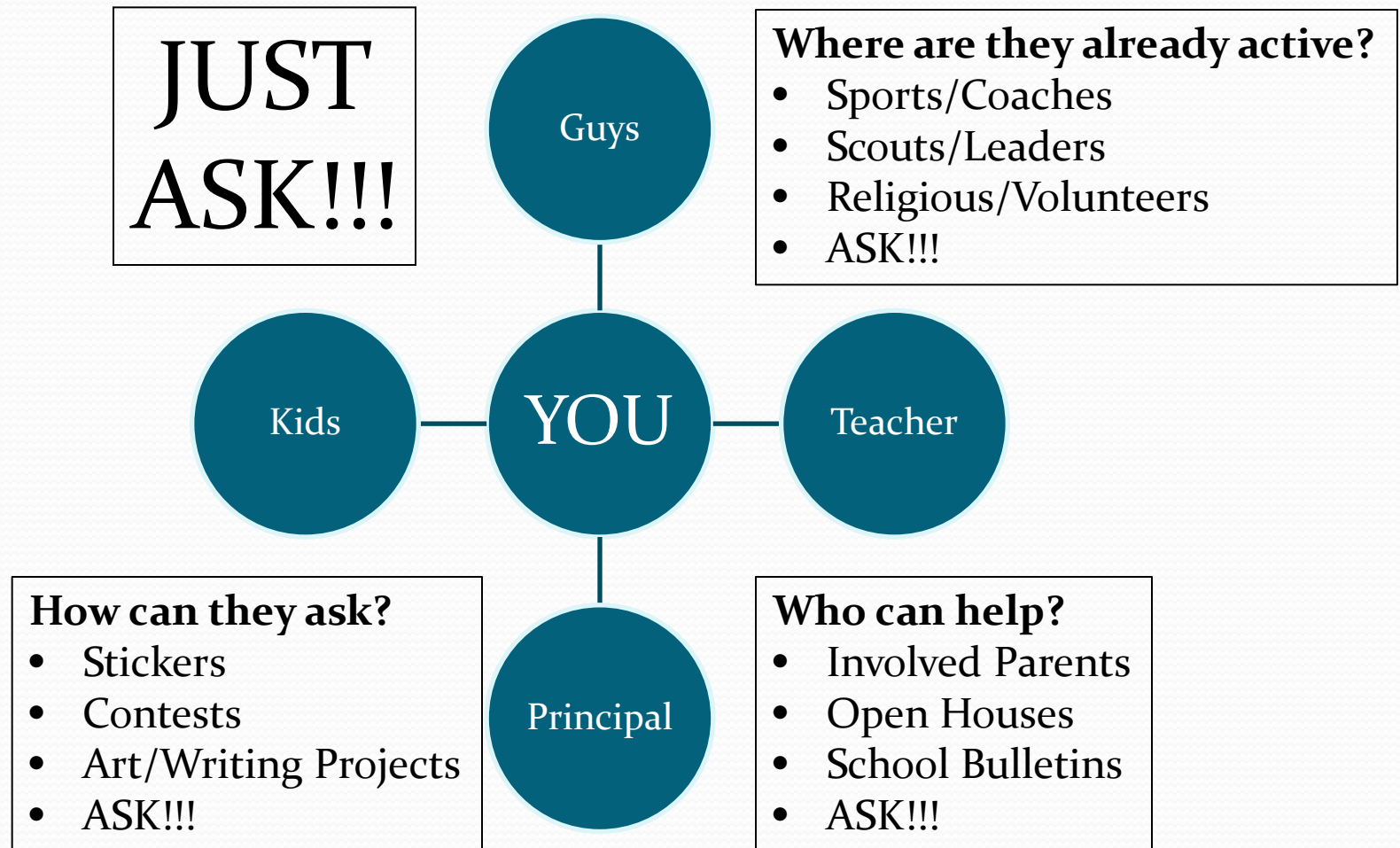
How do you find volunteers?



How do you find volunteers?



How do you find volunteers?



Do's and Don'ts

DON'T:

1. Have your separate Information Form on pink paper
2. Assume everyone likes yard work, painting, & power tools (ok, all guys do like power tools.....)
3. Commit them to a life sentence – order the sampler plate
4. Use meeting times as social hours; offer social time before or after meeting
5. Order Pink PTA Shirts, Man Purses, or Soap/Candles
6. Get sucked into fundraising beyond covering the costs of programming
7. Take yourself too seriously – this is ALL GOOD!

Do's and Don'ts

DO:

1. Have a separate Information Form from PTA Registration/Volunteer Sign-up; Open House/School Opening is a **CRITICAL** time
2. Find meaningful & valuable jobs for men
3. Regular meetings with an agenda and start/finish times – share successes & everyone loves recognition
4. Supplement your PTA programs & newsletters
5. Get men through the doors of the school
6. ASK THEM!
7. ASK THEM!
8. ASK THEM!

Final Thoughts

- Get good contact information
- Start tomorrow
- Have thick skin

**BE the role model –
They're always watching!**

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