

Creative Communication Through Technology

Criteria for Award: 3 ITEMS must be met in order to qualify:

1. Local unit must use technology that is easily accessible to membership / judges and have current information.
2. Must be a PTA in good standing: See all SIX requirements on our website <http://www.dccpta.org/pta-units/running-your-pta/what-does-in-good-standing-mean/>.
3. Submitted to the DCCPTA Awards Chair: DEADLINE: **ON OR BEFORE** Noon, at the April DCCPTA General Meeting (check DCCPTA.org website for exact date). LOCATION: Duval County School Board Building, Cline Auditorium, 1701 Prudential Dr., Jacksonville, FL 32207 (bring ID)

PTA Name: _____

Do you provide any of the following to your members as a means of communication?

Emailed Newsletters or Announcements? (E-Blast)	Yes / No	Attach 2 emails
Blog News	Yes / No	
Social Networking? (e.g. Twitter, Facebook)	Yes / No	
Website?	Yes / No	

On any of the above do you routinely direct people to:

District PTA website?	Yes / No
State and National PTA websites?	Yes / No
School Website?	Yes / No

Do you post / communicate:

How to join PTA or volunteer	Yes / No
Meetings and Events	Yes / No
Contact Information for Board Members	Yes / No

How often do you update website / blog? _____

How often do you send out email newsletters or announcements? _____

How do you promote your E-Blasts / Blog / Website to your membership?

Protecting your members' online contact information should be of utmost importance. How do you protect your members' online privacy? Include website, email, and social media policies.

Provide location URL to:

Website: _____

Social Media: _____

Technology Chair / Administrator: _____ Phone: _____

PTA President's Name: _____ Phone: _____

PTA President's Signature: _____

Principal's Name: _____

Principal's Signature: _____

This application may also be mailed to:

Attn: Awards Chair

DCCPTA

PO Box 5397

Jacksonville, FL 32247-5397

MUST BE RECEIVED BY Noon Deadline above.