

CREATIVE COMMUNICATION THROUGH TECHNOLOGY AWARD

Local Unit Name: _____

Criteria for Award: 3 ITEMS must be met in order to qualify:

1. **PTA/PTSA must use technology** that is easily accessible to membership and has current information.
2. **Must be a PTA in good standing:** See all SIX requirements on our website
<https://www.dccpta.org/2016/07/14/what-does-in-good-standing-mean/>
3. Submitted to the DCCPTA Awards Chair

DEADLINE: ON OR BEFORE 12 NOON, at the March DCCPTA General Meeting (see website for date)
LOCATION DCPS School Board Building, Cline Auditorium, 1701 Prudential Dr., 32207 (bring ID).
OR MAIL (at your own risk to be received by March deadline) DCCPTA – Awards Chair P.O. Box 5397, Jacksonville, FL 32247-5397

Do you provide any of the following to your members as a means of communication?

- Emailed Newsletter or Announcement? (e-Blast) Yes No If Yes, attach 2 emails
- Blog News? Yes No
- Social Networking? (e.g. Facebook, Twitter, etc) Yes No
- Website? Yes No

On any of the above, do you routinely direct people to:

- District PTA website Yes No
- State and National PTA websites Yes No
- School website? Yes No

Do you post / communicate:

- How to join PTA or volunteer? Yes No
- Meetings and events? Yes No
- Contact information for Board Members Yes No

How often do you update website / blog? _____

How often do you send out email newsletters or announcements? _____

How do you promote your e-Blasts / Blog / Website to your membership? _____

Protecting your members' online contact information should be of utmost importance. How do you protect your members' online privacy? Include website, email, and social media policies.

Provide location URL to:

Website: _____

Social Media: _____

Technology Chair/Administrator: _____ Phone: _____

PTA President's Name (print): _____

PTA President's Signature: _____

Principal's Name (print): _____

Principal's Signature: _____