

# CREATIVE COMMUNICATION THROUGH TECHNOLOGY AWARD

Local Unit Name: \_\_\_\_\_

**Criteria for Award: 3 ITEMS must be met in order to qualify:**

1. **PTA/PTSA must use technology** that is easily accessible to membership and has current information.
2. Must be a PTA in good standing: See all SIX requirements at <https://www.dccpta.org/running-your-pta/local-unit-compliance/>.
3. Submitted to the DCCPTA Awards Chair:

**Deadline:** On or before March 31<sup>st</sup> at 12 noon.

**Upload:** Upload your completed awards applications here - <https://bit.ly/2NgqOhR>.

**Email:** If you're having difficulty uploading your files, you may email the documents to [awards@dccpta.org](mailto:awards@dccpta.org).

*\*If you prefer to submit a paper copy of your application, you must contact the awards chair by email ([awards@dccpta.org](mailto:awards@dccpta.org)) no later than March 29<sup>th</sup> to arrange drop off.*

**Do you provide any of the following to your members as a means of communication?**

- |  |  |                         |
|--|--|-------------------------|
| Emailed Newsletter or Announcement (e-Blast)     | <input type="checkbox"/> Yes <input type="checkbox"/> No | If Yes, attach 2 emails |
| Blog News  | <input type="checkbox"/> Yes <input type="checkbox"/> No |                         |
| Social Networking (e.g. Facebook, Twitter, etc.) | <input type="checkbox"/> Yes <input type="checkbox"/> No |                         |
| Website  | <input type="checkbox"/> Yes <input type="checkbox"/> No |                         |

**On any of the above, do you routinely direct people to:**

- |                                 |  |
|---------------------------------|--|
| District PTA website            | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| State and National PTA websites | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| School website                  | <input type="checkbox"/> Yes <input type="checkbox"/> No |

**Do you post / communicate:**

- |                                       |  |
|---------------------------------------|--|
| How to join PTA or volunteer          | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| Meetings and events                   | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| Contact information for Board Members | <input type="checkbox"/> Yes <input type="checkbox"/> No |

How often do you update website / blog? \_\_\_\_\_

How often do you send out email newsletters or announcements? \_\_\_\_\_

How do you promote your e-Blasts / Blog / Website to your membership? \_\_\_\_\_

Protecting your members' online contact information should be of utmost importance. How do you protect your members' online privacy? Include website, email, and social media policies.

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**Provide location URL to:**

Website: \_\_\_\_\_

Social Media: \_\_\_\_\_

Technology Chair/Administrator: \_\_\_\_\_ Phone: \_\_\_\_\_

PTA President's Name (print): \_\_\_\_\_

PTA President's Signature: \_\_\_\_\_

Principal's Name (print): \_\_\_\_\_