

CREATIVE COMMUNICATION THROUGH TECHNOLOGY AWARD

Local Unit Name: _____

Criteria for Award: 3 ITEMS must be met in order to qualify:

1. **PTA/PTSA must use technology** that is easily accessible to membership and has current information.
2. Must be a PTA in good standing: See all SIX requirements at <https://www.dccpta.org/running-your-pta/local-unit-compliance/>.
3. Submitted to the DCCPTA Awards Chair:

Deadline: On or before March 22, 2022 at 12 noon.

Email: Email the documents to awards@dccpta.org.

**If you prefer to submit a paper copy of your application, you must contact the awards chair by email (awards@dccpta.org) no later than March 18, 2022 to arrange drop off.*

Do you provide any of the following to your members as a means of communication?

- | | | |
|--|--|-------------------------|
| Emailed Newsletter or Announcement? (e-Blast) | <input type="checkbox"/> Yes <input type="checkbox"/> No | If Yes, attach 2 emails |
| Blog News? | <input type="checkbox"/> Yes <input type="checkbox"/> No | |
| Social Networking? (e.g. Facebook, Twitter, etc) | <input type="checkbox"/> Yes <input type="checkbox"/> No | |
| Website? | <input type="checkbox"/> Yes <input type="checkbox"/> No | |

On any of the above, do you routinely direct people to:

- | | |
|---------------------------------|--|
| District PTA website | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| State and National PTA websites | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| School website? | <input type="checkbox"/> Yes <input type="checkbox"/> No |

Do you post / communicate:

- | | |
|---------------------------------------|--|
| How to join PTA or volunteer? | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| Meetings and events? | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| Contact information for Board Members | <input type="checkbox"/> Yes <input type="checkbox"/> No |

How often do you update website / blog? _____

How often do you send out email newsletters or announcements? _____

How do you promote your e-Blasts / Blog / Website to your membership? _____

Protecting your members' online contact information should be of utmost importance. How do you protect your members' online privacy? Include website, email, and social media policies.

Provide location URL to:

Website: _____

Social Media: _____

Technology Chair/Administrator: _____ Phone: _____

PTA President's Name (print): _____

PTA President's Signature: _____

Principal's Name (print): _____

Principal's Signature: _____

