



Name of Local Unit: \_\_\_\_\_

Name of PTA President: \_\_\_\_\_

President's Phone Number: \_\_\_\_\_

President's Email: \_\_\_\_\_

**Criteria for Award: 3 ITEMS must be met in order to qualify:**

1. PTA/PTSA must use technology that is easily accessible to membership and has current information.
2. Must be a PTA in good standing: See all SIX requirements at <https://tinyurl.com/DCCPTA22-23>.
3. Submitted to the DCCPTA Awards Chair **on or before March 28, 2023, at 12:30pm.** Award application and documentation must be submitted in person at an DCCPTA General Membership Meeting – with the last opportunity being March 28 until 12:30pm.

**Do you provide any of the following to your members as a means of communication?**

- Emailed Newsletter or Announcement? (e-Blast)  Yes  No      If Yes, attach 2 emails
- Blog News?  Yes  No
- Social Networking? (e.g. Facebook, Twitter, etc)  Yes  No
- Website?  Yes  No

**On any of the above, do you routinely direct people to:**

- District PTA website  Yes  No
- State and National PTA websites  Yes  No
- School website?  Yes  No

**Do you post / communicate:**

- How to join PTA or volunteer?  Yes  No
- Meetings and events?  Yes  No
- Contact information for Board Members  Yes  No

How often do you update website / blog? \_\_\_\_\_

How often do you send out email newsletters or announcements? \_\_\_\_\_

How do you promote your e-Blasts / Blog / Website to your membership? \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Protecting your members' online contact information should be of utmost importance. How do you protect your members' online privacy? Include website, email, and social media policies.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Provide location URL to:

Website: \_\_\_\_\_

Social Media: \_\_\_\_\_

Technology Chair/Administrator: \_\_\_\_\_

Phone: \_\_\_\_\_

PTA President's Name (print): \_\_\_\_\_

PTA President's Signature: \_\_\_\_\_

Principal's Name (print): \_\_\_\_\_

Principal's Signature: \_\_\_\_\_